

國立屏東大學 **Assessment** 評量尺

Program: Undergraduate

Competency Goal: CG1

問題解決-學生能夠辨認及解決問題

Problem Solving - To Be Able to Identify Problems and Become Problem Solvers

學習子目標 Learning Objectives		3	2	1
		超過標準/Excellent	符合標準/Average	低於標準/Below Average
LO 1-1	具備辨認問題之能力	能夠清楚確認與表述問題	僅能部分說明問題之所在	無法說明問題之所在
	Able to identify business problems	Able to explain the problems in full.	Able to partially explain the problems.	Unable to recognize and explain the problems.
LO 1-2	具備蒐集資料並提出合理解決方案之能力	能有效及正確地蒐集相關資料並提出解決方案	能蒐集相關資料，但仍有些許資料錯誤或不完整	無法蒐集到相關資料亦無法提出解決方案
	Able to collect data and propose solutions	Able to collect related data accurately and effectively and propose solutions.	Able to collect related data, but the data collected contains errors or is incomplete.	Unable to collect related data or propose solutions.
LO 1-3	具備可以在不同情境中運用跨學科知識的能力	能夠在廣泛且相對複雜的情境中有效地應用跨學科能力	能夠在相對簡明的情境中良好地應用跨學科能力	無法在適當的情境中有效地運用跨學科能力
	Possesses the ability to apply interdisciplinary knowledge suitable for different contexts	Able to effectively apply abilities from various disciplines in a broad range of relatively complex scenarios.	Able to deftly apply abilities from various disciplines in relatively straight-forward contexts.	Unable to effectively apply abilities from various disciplines in the appropriate contexts.

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Competency Goal: CG2 溝通-學生能有效地表達並進行溝通
Communication - To Be Able to Express Ideas and Communicate Effectively

學習子目標 Learning Objectives		3	2	1
		超過標準/Excellent	符合標準/Average	低於標準/Below Average
LO 2-1	具備撰寫專業文件及書面報告之能力	能寫出完全切合主題、結構完整、文筆通順的專業文件及報告	能寫出專業文件及報告但主題不夠清楚，部分敘述發展不全。	無法寫出切合主題、結構完整、文筆通順的專業文件及報告
	Able to compose professional documents and written reports	Able to compose well-structured reports with accurate information and professional content.	Able to compose reports, but with the topic presented unclear and the description only partially complete.	Unable to compose professional reports featuring content suitable to the topic, a coherent structure, and fluent written expression.
LO 2-2	具備口頭報告之能力	能夠進行口頭報告且結構、詞彙、儀容、態度皆表現順暢與優異	能夠進行內容符合主題的口頭報告，但在結構、詞彙、儀容、態度上仍需加以練習	能夠進行口頭報告但內容不符合主題、詞不達意
	Able to deliver oral presentations with fluent expression and confidence, and featuring well-structured content	Able to deliver oral presentations with fluent expression, well-structured content, and a confident manner.	Able to deliver oral presentations with appropriate content, but improvement required in terms of fluency, structure, and expression.	Able to deliver oral presentations, but with content that does not correspond to the topic and with much improvement required in terms of structure, wording, etc.
LO 2-3	具備溝通協調能力以促成團隊合作	具備協調能力、改善團隊合作	願意團隊合作，但溝通協調能力較薄弱	無法或消極地參與團隊合作，對於團隊合作成果不太在意，無法與他人共事
	Able to communicate and coordinate with members to improve the level of teamwork	Has the ability to communicate and coordinate with members to improve the level of teamwork displayed.	Has the willingness to work in a team, but weak at communication and coordination.	Displays an unwillingness or passive attitude toward teamwork, is indifferent about the team's achievements, and is unable to work with others.

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學習子目標 Learning Objectives		倫理-學生有能力辨認道德問題及其影響力 Ethics - To Be Able to Identify Ethical Issues and Their Impact		
		3 超過標準/Excellent	2 符合標準/Average	1 低於標準/Below Average
LO 3-1	具備了解企業中倫理議題與困境之能力	適當地了解到企業中倫理議題與困境	對於企業中倫理議題與困境可部分了解但仍有些疑惑	無法了解企業中倫理議題與困境
	Possesses the ability to understand moral issues and dilemmas in business	Able to adequately understand moral issues and dilemmas in the context of business.	Able to partially understand moral issues and dilemmas in business, but still has some uncertainties.	Unable to understand moral issues and dilemmas in business.
LO 3-2	了解道德問題對各類利害關係人之影響	適當地了解道德問題對各類利害關係人之影響	對於道德問題對各類利害關係人之影響可經提醒後大致描述	無法了解道德問題對各類利害關係人之影響
	Able to understand the effect of moral issues on all stakeholders	Able to adequately understand the effect of moral issues on all stakeholders.	Able to largely describe the effect of moral issues on all stakeholders with minimal help.	Unable to understand the effect of moral issues on all stakeholders.

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Competency Goal: CG4

國際-學生能利用全球視野和本地經驗理解創新商業環境

International Awareness - To Be Able to Understand Innovative Business Environment with Global Vision

學習子目標 Learning Objectives		3	2	1
		超過標準/Excellent	符合標準/Average	低於標準/Below Average
LO 4-1	了解本土與全球經營環境的差異	能夠充分了解本土經營與全球經營的差異	了解本土的經營環境，但不清楚與國際經營的差異	不熟悉本土經營與全球經營的差異
	Able to understand the difference in business environment between local and international enterprises	Able to fully understand the difference in business environment between local and international enterprises.	Able to understand the local business environment, but unclear about the difference between local and international enterprises.	Being unfamiliar with local and international business environments and the difference between the two.