

國立屏東大學 Assessment 評量尺

Competency Goal: CG1		問題解決-學生能夠辨認及解決問題 Problem Solving - Analyze Problems and Become Problem Solvers		
學習子目標 Learning objectives		3	2	1
		超過標準/Excellent	符合標準/Average	低於標準/Below Average
LO1-1	具備分析企業問題所造成影響之能力	能夠全面地分析企業問題所造成的影響	能夠分析部份企業問題所造成的影響	無法分析企業問題所造成的影響
	Able to analyze the impact of business problems	Able to analyze the impact of business problems in full aspect	Able to analyze part of the impact of business problems	Unable to analyze the impact of business problems
LO1-2	具備針對企業問題提出解決方案之能力	能夠針對企業問題提出合適且可行的解決方案	能夠針對企業問題提出解決方案, 但其中有些方案並不合適或不可行	無法針對企業問題提出解決方案
	Able to propose solutions to business problems	Able to propose appropriate and practical solutions to business problems	Able to propose solutions to business problems, but some of them are inappropriate or impractical	unable to propose solutions to business problems

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溝通-學生能有效地表達並進行溝通 Communication - Express Ideas and Communicate Effectively on professional subjects				
Competency Goal: CG2				
學習子目標 Learning objectives		3	2	1
		超過標準/Excellent	符合標準/Average	低於標準/Below Average
LO2-1	具備專寫專業文件及分析文章之能力	能寫出完全切合主題、結構完整、文筆通順的專業文章	能寫出專業文件及分析文章但主題不夠清楚，部分敘述發展不全。	無法寫出切合主題、結構完整、文筆通順的專業文件及分析文章
	Able to compose professional documents and analysis paper	Able to compose well-structured paper with accurate analysis and professional results	Able to compose paper, but the analysis and the result are partially complete	Unable to compose well-structured paper and is not fluent in writing
LO2-2	具備針對專業主題進行口頭報告之能力	能夠進行專業主題的口頭報告且結構、詞彙、儀容、態度皆表現順暢與優異	能夠進行專業主題的口頭報告，但在結構、詞彙、儀容、態度上仍需加以練習	能夠進行專業主題的口頭報告但內容不符合主題、詞不達意
	Able to do oral presentations on professional subjects	Able to do oral presentations on professional subjects with fluent speaking, well-structured content, and a confident manner	Able to do oral presentations on professional subjects with appropriate content, but some improvement is needed in fluent speaking and manner	Able to do oral presentations on professional subjects, but the content does not correspond with the topic and much improvement is needed in structure, wording, etc.

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倫理-學生有能力分析並解決道德問題 Ethics - Analyze and Propose Solution to Ethical Issue				
學習子目標 Learning objectives		Competency Goal: CG3		
		3	2	1
		超過標準/Excellent	符合標準/Average	低於標準/Below Average
LO3-1	能夠分析企業中倫理問題對不同利害關係人的影響	能夠適當地分析倫理議題對不同利害關係人的影響	能了解企業倫理議題但尚無法分析倫理議題所造成的影響	無法了解企業中倫理議題所造成的影響
	Able to analyze the impact of moral issues on different stakeholders	Able to adequately analyze the impact of moral issues on different stakeholders	Able to understand the moral issues in business, but still have some trouble analyzing the impact of moral issues	Unable to understand the impact of moral issues in business
LO3-2	能夠提出解決企業中倫理困境的可能方案	能夠提出針對企業倫理議題適當且可行的解決方案	能夠提出針對企業倫理議題的可能解決方案,但其中有些方案並不合適或不可行	無法提出針對企業倫理議題的解決方案
	Able to propose possible solutions to the moral dilemma in business	Able to propose appropriate and practical solutions to the moral issues in business	Able to propose possible solutions to the moral issues, but some of them are inappropriate or impractical	Unable to propose solutions to the moral issues in business

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國際-學生能利用全球視野和本地經驗理解創新商業環境 International Awareness - Analyze the problem faced by international enterprises with Global Vision				
學習子目標 Learning objectives		3	2	1
		超過標準/Excellent	符合標準/Average	低於標準/Below Average
LO4-1	能夠分析企業所面臨的國際經營的問題// 跨國企業的差異及所面臨的問題	能夠針對跨國企業所面臨的跨國差異問題提出適當且可行的解決方案	能夠針對跨國企業所面臨的跨國差異問題提出可能的解決方案, 但有些方案並不適合或不可行	無法分析跨國企業所面臨跨國差異問題的影響
	Able to analyze the problems faced by international enterprises	Able to propose appropriate and practical solutions to problems of cross-country differences faced by international enterprises	Able to propose possible solutions to problems of cross-country differences faced by international enterprises, but some of them are inappropriate or impractical	Unable to analyze the impact of cross-country differences